PRA
CONSULTANCY

Intellectual Property Rights (IPR)

In Pharmaceutical Industry

Course Overview

This course is designed to help each participants to gain knowledge and a comprehensive understanding of the framework of the intellectual property rights relevant to the pharmaceutical industry.

By attending this course, participants will gain a comprehensive knowledge of the key current topics, which they will examine them in more detail through case studies and comprehensive sessions that are being demonstrated by the best experts within the IPR sector in the MENA region.

Intellectual property rights (IPR) have been defined as ideas, inventions, and creative expressions based on which there is a public willingness to bestow the status of the property. IPR provide certain exclusive rights to the inventors or creators of that property, in order to enable them to reap commercial benefits from their creative efforts or reputation. There are several types of intellectual property protection like patent, copyright, trademark, etc. Patent is a recognition for an invention, which satisfies the criteria of global novelty, non-obviousness, and industrial application. IPR is a prerequisite for better identification, planning, commercialization, rendering, and thereby protection of invention or creativity.

In the pharmaceutical sector, intellectual property (IP) rights, such as patents and regulatory data exclusivity, encourage and protect innovation and provide the needed incentives that drive R&D investments to areas of unmet medical need. An effective IP system gives innovators increased legal certainty that if a medicine makes it to the market, it will be protected from unfair competition for a limited time, that's why pharmaceutical companies heavily invest in lengthy and costly research and development processes to remain relevant in the market, accordingly, companies in the pharmaceutical industry usually depend on a period of both market exclusivity derived from patent protection, and data exclusivity in order to recoup their research and development costs.

Course Outcome

Attend this course and you will learn all you need to know about:

- Pharmaceutical patents
- Intellectual property rights and its types: (Patents, Copyrights, Trademarks, etc.…)
- The Intellectual property rights conventions
- Patents, and the disclosure requirements
- Philosophical and economic justifications of IP rights
- International patent laws and jurisdictions- PCT, USPTO,EPO, etc
- Patent laws and jurisdictions
- Alternatives to intellectual property Law
- Most Recent tools and databases of patent search and patent analytics

Course Methodology

Our course relies on a variety of training and facilitation methodologies and techniques used whenever applicable;

these methods aim to enhance participant intercation while maximizing the learning journey.

Some of these methods are:

Interactive presentations

Case studies

Course Structure & Duration

- One or two modules will be delivered by the speaker from industries and academia at the Dubai Pharmacy College.
- The course is conducted once a year.
- Participants will be evaluated based on one final assessment by the end of the course that will be conducted online.
- The certificate will be issued one month after the course end.

Why to Join

- Impart Knowledge and comprehensive understanding of the framework of the intellectual property rights relevant to the pharmaceutical and the health care sectors
- Network, and share experiences with other industry colleagues.
- Get certified from Dubai Medical University as an IPR Professional.
- A gateway for a new career opportunity

Who Should Attend

This course is ideal for law students and graduates or anybody with a pharmaceutical, science, healthcare, biotechnology, chemistry, biosciences, sciences, life sciences sectors, and/or engineering background desirous of specializing in IPR in the pharmaceutical & health care field.

It can also be useful for the below:

- Healthcare proffesionals who want to know more about IPR
- Regulatory Affairs Professionals
- Patent Attorneys
- Lawyers

Experience & Prerequisite Experience

- This course doesn't require any previous experience in (IPR)
- We consider applicants with different backgrounds

Modules

- Introduction to Intellectual Property Rights conventions
- Introduction to Intellectual Property Rights and its types- Patents, Copyrights, Trademarks, etc.
- Trademark & its Principles- GCC and International aspect
- Copyright & its Principles- GCC and International Scenario
- Philosophical and Economic Justifications of IP Rights
- An introduction to patents, and the disclosure requirements
- What makes a valid patent? The novelty and non-obviousness requirements
- Understanding the Rules and Standards of Patent prosecution
- International patent laws and jurisdictions- PCT, USPTO, EPO etc
- GCC patent laws and jurisdictions
- Pharmaceutical patents
- The interface between regulatory and IP exclusivities in pharmaceutical patents
- Pharmaceutical Data Protection System
- Intellectual Property Rights in various industrial domains: Pharma, agriculture, food & nutrition, biotech etc.
- Tools and databases of Patent search and patent analytics
- Case Studies

Contact us:

0097156 298 8438

00971 4 299 9398

training@pra-me.com

www.pra-me.com

@praconsultancy